



**Detroit Dolphins Youth Athletic Association**  
**P.O Box 23268**  
**Detroit, MI 48223**  
**Phone: 248-842-9971**  
**detroitdolphins@semyal.com**

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Dear Prospective Sponsor,

The Detroit Dolphins Youth Athletic Association, an affiliate of American Youth Football and Cheer (AYF/AYC), is seeking your support in providing Core Fitness Training to the youth of Northwest Detroit and Brightmoor areas.

The Detroit Dolphins Youth Athletic Association (DDYAA) is entering our fifth season of youth football, cheer and dance participation, our second as members of AYF/AYC. We have been an athletic outlet for hundreds of area boys and girls. The DDYAA's mission is to promote the importance of healthy living. We encourage character development through team sports and mentorship. We also develop the mindset of a scholar-athlete through our scholastic program. The ability to meet the cost of operating and maintaining a quality youth development program would not be possible without you, our community leaders.

This year, we are placing greater emphasis on the promotion of health and wellness. In addition to our traditional football, cheer/dance, mentoring and tutoring programs, we are now offering year-round core fitness training and gymnastics. Though we've always provided year round access to tutoring and mentorship programs, we no longer wish to do athletics only seasonally. Obesity is an epidemic in our community and because of the health complications that it can lead to, we feel it is imperative that we assist our youth in understanding and practicing healthy living. We offer core-fitness training, 2-3 times weekly, for youth ages 5-18 from January-December. In addition, we have nutritionist and other health professionals periodically speak with our participants about the importance of healthy eating habits and daily exercise.

**Your donation will help fund all of our programs with necessary training aids such as medicine balls, resistance bands, plyometric stands, and gymnastic polyethylene foam mats. With assistance from you, we will be able to keep our costs low so children of all social and economic backgrounds can participate year round. Our Football and Cheer programs are the only ones that we charge a fee for. Your donation is 100% tax deductible.**

The Brightmoor area has been considered by economists as one of the most impoverished areas of Detroit. Your contribution will make a difference. It becomes a part of our association's effort to do something very positive for this community's young people and future leaders. The beneficiaries are the youth who will be given the opportunity to improve themselves academically, build strong character, and develop a healthy lifestyle.

Appreciatively,

Irving Knott  
President  
[www.detroit-dolphins.com](http://www.detroit-dolphins.com)  
[www.semyal.com](http://www.semyal.com)  
[www.americanyouthfootball.com](http://www.americanyouthfootball.com)



## Corporate Sponsor Information

Please fill out the information below.

Sponsor Information	
Name	
Title	
Contact Number	
Business Name	
Business Street Address	
Business City	
Business State	
Business Zip	
Type of Business	
Business Website	

Sponsor Level	Amount	Specify Choice
Dolphin Club	\$1,000	
Corporate Silver	\$2,500+	
Corporate Gold	\$5,000+	
Corporate Platinum	\$10,000+	
Other	Specify Amount	

*\*\*\* Our non-profit tax id will be furnished upon request \*\*\**

We would like to acknowledge your support by recognizing your business on our website; banners and yearbook (see sponsorship benefits below). Please provide contact information for discussing your sponsorship display and information.

Logo and Artwork Contact	
Logo\ArtworkPerson	
Phone Number	
E-mail address	
Best time to call	

Please send this completed information sheet along with your donation to:

**Detroit Dolphins Youth Athletic Association (DDYAA)**  
**P.O. Box 23268**  
**Detroit, MI 48223**

Please make checks payable to:



## Detroit Dolphins Youth Athletic Association (DDYAA)

### DDYAA Sponsorship Benefits Program

DDYAA Sponsorship Levels	Individual Sponsorship				Corporate Sponsorship			
	Participant Sponsor	Coach's Club	Team Spirit Club	Silver	Dolphin Club	Silver	Gold	Platinum
	\$250	\$500	\$750	\$1,000	\$1,000	\$2,500	\$5,000	\$10,000
Website Acknowledgement	X	X	X	X	X	X	X	X
Yearbook Acknowledgement	X Business Card Size	X 1/8 page ad	X ¼ page ad	X 1/2 page ad	X Business Card Size	X 1/2 page ad	X Full page ad	X Full page ad + Cover Logo
Literature Acknowledgement	X	X	X	X	X	X	X	X
Homecoming Acknowledgement			X	X	X	X	X	X
DDYAA Sponsor Plaque				X	X	X	X	X
Sponsor Banner – Home Games						X	X	X
Team Picture Sponsor Plaque						X	X	X
2 Tickets to DDYAA Sports Banquet						X	X	
4 Tickets to DDYAA Sports Banquet				X				X

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DDYAA appreciates your support. Should you wish to sponsor on a smaller or larger scale or with modified benefits, please contact DDYAA President Irving Knott 248-842-9971.

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